

RMHS Music Boosters Meeting Minutes: NOVEMBER 7, 2017

The monthly meeting of the RMHS Music Boosters was called to order at 7:10 PM by Mat Krawczyk. Vice President Tom Toussaint, Treasurer Mary Fava, and Recording Secretary Evelyn Wills were present. The meeting was attended by Meg Sioui, Kobra Hall, Julie Birenbaum, Christina Krawczyk, Sandy Heck, Susan Herold, Zaya Keefer, Martha Davis, Tiffany Ferguson, Carol Stanley, Rebecca Sekirka, Kevin Carroll, and Christopher Buti.

EXECUTIVE COMMITTEE REPORTS

President Mat Krawczyk welcomed Boosters to the meeting. **Treasurer** Mary Fava presented the RMHS Music Boosters Monthly Activity Report for October 2017, as well as the RMHS Music Boosters Treasure's YTD Report 2017-2018. These reports were approved as presented and filed. **Secretary** Evelyn Wills distributed draft minutes from the October 10 meeting; the minutes were approved with two revisions (additions) to the attendance.

NEW BUSINESS AND COMMITTEE REPORTS

Fundraising for Spring Trip: Pick-ups of the closed out fundraising items will be coming up. The cheesecake pick-up times are critical as the cheesecakes are frozen. Mary Fava could use help sorting them from 4-4:30 on Monday the 13th.

Jazz in the Meadows: With regard to new business, Mat Krawczyk reports that the promotional flyer is available. Tom Toussaint reports that we will be adjusting the charges to \$150 for a full page, \$90 for a half page, \$50 for a quarter page, \$30 for a business card size ad, and \$10 for a shout out. Hersey High School gives their students a packet with information on how to sell ads. The students have a contest. Also, each student can earn 20% of their sale. They provide a prospecting sheet with sample scripts. We should consider following their model. Students usually sell more ads for the program than adults. It is suggested to start selling now so everyone can use the holiday time and connections. Everyone agrees now is a better time to start selling ads than starting later in the year/early next year. Everyone agrees by a show of hands that students can earn 20% of their ad sales to be deposited in their student accounts. Hersey also provides forms for students to give to business and the businesses can attach a check to the form. The businesses are responsible for providing the layout and the logo. With regard to standard JITM committee reports, Christina Krawczyk reports that we will likely be ready to vote on designs in December. The JITM chair position may be split into several smaller positions, if needed. We may need help in the area of hospitality. We will publish any JITM meetings beyond the regular booster meetings. Dippin Dots has been booked. Tom Toussaint reports that we need to better understand the expectations and relationship history with the photography group. We need to evaluate where they will be stationed this year. We need to determine if bands coming still want a band photo. There needs to be more conversation about where to place people so there is no overlap.

Volunteers: Volunteers will be needed for Junior/Senior Band and Orchestra Nights. More information will follow. There continues to be an ongoing need to encourage volunteers and identify shadows.

Webmaster: Mr. Carroll will add the promotional flyer and the information about students being able to earn 20% of ad space sale for their student accounts to the website.

Student Accounts: Kobra Hall has updated the student accounts to include balances carried over from previous years, as well as transfer requests for the Orlando Trip and fundraising deposits through 11-7-17.

Junior High Band Night: Everyone loved the tee-shirts. The event was well staffed. Each year it is a question as to whether to start 15-30 minutes earlier to help the junior high students get settled and directed. However, it is felt that this idea may or may not help as the parents dropping them off or coming with may be arriving home from work at staggered times and it won't matter. Overall, the event was a great success.

DEPARTMENT REPORTS

Orchestra Director/Assistant Director of Bands

Kevin Carroll reports there will be a field trip the Chicago Symphony Orchestra in January. January is also the month for ILMEA All-state. He anticipates one or more of our students participating. His groups are getting ready for the upcoming Holiday Concert. November 29 is the Junior /Senior String Night in the gym. Our students will wear purple polos for the short concert. Sandburg, Holmes, and South students will be introduced to the Orchestra program here at Rolling Meadows and invited and encouraged to join. Mr. Carroll asked and the Music Boosters agreed that we could likely host the IMEA Orchestra auditions next year. Although it is far for some schools to travel here, the site worked really well overall. Cats, the fall musical, was very good, and the consensus is to try having it in the fall again next year. Placement of the musical in the fall is good for Orchesis and Show Choir members and with regard to AP testing, but harder on Marching Band members as it takes place during marching season. There is no easy solution, as placement will always overlap with some activity.

Director of Bands & Color Guard and Fine Arts Coordinator

Chris Buti reports that all the directors get a free photo from the photography group at JITM. In the past, the photography group paid us to be here; over time, that stopped. He will revisit this relationship and get back to us. He is researching two hotels for Disney. Both are coming in at the same price. He is hoping one will come down. He thanks us for the support during the marching season. It was great to see the show develop. He hosted a freshman lunch. He hopes to spread the word about how great band is in high school, that it is different, aka even better. He hopes kids will give it a try instead of quitting after 8th grade. He is also planting seeds with the freshman to become the future leaders in the band program. Likewise, he is planning to host a junior/senior lunch and would like to

bring in alumni in as well. He hopes to inspire lifelong learning and participation in music. Currently, placement for concert and symphonic band is taking place. Also, purple and gold groups are being formed for the upcoming Pep Band season. Boys and girls varsity basketball teams will play back to back on the same nights again this year, so each group, purple and gold, for pep band should only need to attend 2-3 games. Regarding JITM, the fee for each judge should be raised to \$375 to remain competitive. Entry fees will stay the same, as others are the same as ours or lower. For junior/senior band night, he is asking the junior high band directors to bring their ensembles for maximum exposure. At this time he anticipates a 7 pm start, with 3 numbers performed. The evening will include a slide show, an informational packet, and socialization/hospitality afterwards. Perhaps cookies and punch could be provided, as well as a brief formal/informal informational session from the Boosters. The whole event should take under two hours.

ADJOURNMENT AND NEXT MEETING

The meeting was adjourned at 8:50 PM. The next general meeting of the Music Boosters will be Tuesday, December 5, 2017.

Draft Minutes respectfully submitted by Evelyn Wills